Facilitating tourism

Strategies

Encourage tourism with connections to local industries and the environment.

Support tourism development and use that is at a scale that relates to the land size and surrounding uses.

Encourage eco-tourism development.

Encourage tourism trails focused on cultural heritage features and environmental assets of the Shire and link to regional trails.

Encourage agriculture-based tourism.

Encourage the location of tourist accommodation facilities within small towns.

Consider low intensity tourism activities in Johanna, based on its outstanding natural attributes.

Encourage use and development in Colac that encourages visitors to extend their stay.