HALLAM

Profile
Hallam is an established and connected community that retains a township feel in its central area and will continue to strengthen its mature, green-treed image over the long-term.

Objectives
- To consolidate and extend the green suburban image of Hallam.
- To extend and modernise the employment and service business potential of Hallam industrial area.
- To ensure new housing adds value to the residential character of the area.
- To enhance the value of Eumemmerring Creek as the green spine of the community.
- To develop, expand and refurbish Hallam’s spaces, places and programs to meet changing needs.
- To provide safer local streets, convenient bus services and a safe trail network.

Strategies
- Extend the green-treed character of the older Hallam area into the newer streets in the east by encouraging extensive tree planting within streets, parks, public spaces and on private land.
- Provide extensive boulevard planting along the main road network.
- Support the progressive upgrade of the Spring Square Neighbourhood Activity Centre as a local retail, business and community place.
- Support the progressive development of the Hallam Industrial Estate, recognising it forms part of the Dandenong industrial area that is of national significance.
- Improve the presentation of the Hallam Industrial Estate to ensure its ongoing viability, particularly the Hallam South Road and Princes Highway commercial frontages.
- Maintain and enhance the residential streetscapes as a garden suburb environment, characterised by a quality and diverse built form in a landscaped setting.
- Enhance, in consultation with relevant public land managers, the Eumemmerring Creek waterway to highlight its parkland attributes and to take full advantage of the environmental and recreational opportunities it offers.
- Create a suburban bushland and open space area under the major electricity transmission lines adjacent to Troups Creek West Branch to act as an inter-suburban break between Narre Warren and Hallam.
- Facilitate the development of the proposed Dingley Freeway to link Casey’s residents to employment destinations to the west.
- Extend Frawley Road east of Belgrave-Hallam Road to provide a local collector road link through to Young Road.
- Upgrade Centre Road to a collector road standard linking Hallam South Road with Narre Warren-Cranbourne Road.

Implementation
These strategies will be implemented by the following measures:
**Use of policy and the exercise of discretion**

- Ensuring that the future use and development of land is generally in accordance with the Hallam Local Area Map.

- Using the Retail Policy at Clause 22.01 to provide for the orderly development and expansion of activity centres, including the Spring Square Neighbourhood Activity Centre.

- Using the Industrial Policy at Clause 22.03 to create an attractive and well maintained industrial area.

**Application of zones and overlays**

- Applying the Commercial 1 Zone to activity centres with a primary retail function, including Spring Square Neighbourhood Activity Centre.
- Applying the Mixed Use Zone to land on the north-western corner of Saffron Drive and Emily Drive to provide for the use of the land as a pharmacy.

- Applying the Heritage Overlay to heritage places of national, State and local significance, as identified in Council’s relevant heritage studies and strategic work.

**Hallam Local Area Map**

**LEGEND**

- **Residential (Existing/Future)**
- **Lifestyle Living (Existing/Future)**
- **Open Space**
- **Future Open Space**
- **Primary and Secondary School**
- **Primary (P)**
- **Secondary (S)**
- **Public Utility/Facility**
- **Neighbourhood Activity Centre**
- **Mixed Use**
- **Industry**

- **Community Place (Existing/Future)**
- **Open Space Link (indicative)**
- **Local Area Boundary**

- **Transport Networks:**
  - Freeway/Highway
  - Primary/Secondary Arterial Road
  - Collector Road
  - Future Collector Road
  - Railway Line
  - Station
  - Preferred Higher Density Housing

- Enhance the Eumemmerring Creek waterway to highlight its parkland attributes, and environmental and recreational opportunities it offers, in consultation with relevant public land managers.

- Maintain and enhance the residential streetscapes as a garden suburb environment characterised by a quality and diverse built form in a landscaped setting.

- Extend Frawley Road east of Belgrave-Hallam Road to provide a collector road link through to Young Road.

- Create a suburban bushland and open space area to act as a non suburban break between Narre Warren and Hallam.

- Extend the green tree character of the older Hallam area into the newer streets in the east and strengthen the landscape character of the area.

- Upgrade Centre Road to a collector road standard linking Hallam South Road with Narre Warren- Cranbourne Road.

- Support the progressive development of Hallam Industrial Estate, recognising it forms part of the Southern Industrial Precinct that is of national significance.

- Improve the presentation of Hallam Industrial Estate to ensure its ongoing viability, particularly the Hallam South Road and Princes Highway commercial frontages.