HIGHWAY DEVELOPMENT

This policy applies to the use and development of land along the Princes Freeway, Princes Highway, South Gippsland Highway and Bass Highway. For the purposes of this policy, these routes are referred to as “highways”.

This policy assists in the implementation of the objectives and strategies in the Municipal Strategic Statement in relation to the road network.

Policy basis

Highways are major State and regional transport routes which carry a large volume of traffic including freight and tourist traffic. Highways pass through both urban and rural areas in the municipality. Development along highways needs to be carefully managed to ensure that the efficient and safe movement of traffic along the highways is maintained, and that the visual amenity of the highways is maintained and enhanced.

Objectives

- To ensure the safe and efficient movement of traffic along highways in the municipality.
- To provide for facilities to meet the needs of people travelling along highways.
- To protect the rural outlook and visual amenity of highways in rural areas, and the visual amenity of highways in urban areas.
- To ensure a high standard of design associated with developments along highways.

Policy

It is policy that:

- Developments to service the needs of people travelling along highways be in a limited number of strategically located service nodes.
- The uses provided in highway service nodes not conflict with the role of commercial facilities provided in existing townships.
- Consideration be given to the establishment of major tourism developments along highways at strategic locations.
- Developments which do not require a highway frontage be encouraged to locate in appropriate alternative locations such as industrial areas or business areas in existing townships.
- Before deciding on an application to use or develop land along a highway, the responsible authority consider:
  - The objectives and principles of the “Freeway Service Centres Design Guidelines, May 1997”.
  - The advice of the Roads Corporation.
  - The maintenance of the safe and efficient movement of traffic along the highway.
  - The impact of the development on the outlook and visual amenity of the highway.